



## Code Switching Used By Livy Renata On Denny Sumargo Youtube Channel

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**Abstract,** *This research is analyzing types of code switching used by Livy Renata on Denny Sumargo Youtube Channel. In this research, the researchers analyzed three types of code switching, there are: extrasentential code switching, intersentential code switching, intrasentential code switching. Qualitative method research based on content analysis was watching the video, listening the audio, and identifying the code switching. After analyzing the data, the researchers found 38 data and the researchers got a result such as: extrasentential code switching have 6, intersentential code switching have 12, intrasentential code switching have 20.*

**Key words :** *Code Switching, Livy Renata, Podcast*

### 1. INTRODUCTION

Language is a fundamental tool for human interaction and communication. Through language, people can understand each other's thoughts, express ideas, share opinions, convey information, and even communicate emotions. It plays a crucial role in helping individuals connect, understand one another, and build mutual understanding. In daily life, language is essential for people to interact and carry out activities effectively. Without language, communication and social interaction would be significantly hindered.

English, in particular, holds an important place in global communication. Although it is not the most spoken language by number of native speakers, English is an official language in many countries and widely used internationally. It is estimated that around 2 billion people use English regularly for communication. English is the dominant language in global business and is often a requirement for participation in the international workforce. Research shows that cross-border communication in business is most commonly conducted in English. Additionally, a large number of the world's most popular movies, books, and music are produced in English, reinforcing its global significance.

This research focuses on analyzing the types of code-switching used by YouTubers, using a different theoretical approach than previous studies. The specific object of this research is an episode of the YouTube podcast CURHAT BANG Denny Sumargo, featuring Denny Sumargo as the host and Livy Renata along with her mother as guests. The episode titled "LIVY RENATA SEDIH YG MENDALAM!! DEEP TALK!!" was chosen because Livy Renata is a popular figure among today's youth, and the conversation includes frequent instances of code-switching, likely influenced by her upbringing in Sydney.

## **2. LITERATURE REVIEW**

In the journal "An Analysis of Code Switching Used by Reza Arap on Deddy Corbuzier's YouTube Channel" by Celli Raes Sinaga and David Togi Hutahaeon (2020), the researchers aimed to analyze the types of code switching used by Reza Arap, as well as the context in which code switching was appropriately applied during his appearance on Deddy Corbuzier's YouTube channel. The study used a qualitative research method, which involved collecting data by searching for the video, watching it, listening to the audio, and identifying instances of code switching. The researchers based their analysis on Wardhaugh's (2006) theory of code switching.

Another journal used as a reference is "English Code-Switching in Indonesian Magazine Articles" by Indah Dwi Cahayany. Her research focused on examining English-Indonesian code switching in *Gadis Magazine*, edition No. 04, April 2017. Like the previous study, she employed a qualitative method by collecting data through reading the magazine and underlining instances of English code switching found within the article texts.

## **3. RESEARCH METHOD**

The researcher employed a qualitative method to collect data for this study. This method involved steps such as searching for the video, watching it, listening to the audio, and identifying instances of code switching. The data analyzed in this research were taken from Livy Renata's appearance on the Denny Sumargo YouTube Channel. This particular video was chosen as the object of the study because Livy Renata is a trending public figure on social media and frequently uses code switching in her speech.

## **4. THEORETICAL FRAMEWORK**

### **Sociolinguistics**

Sociolinguistics is the study of how language is influenced by various social factors, including cultural norms, social context, and patterns of language use within a society. It seeks to understand why people speak differently in different social situations and examines the social functions of language, as well as how language is used to express social meaning. Through sociolinguistics, researchers explore the relationship between language and society to gain a deeper understanding of the nature of language itself. This field emphasizes that sociolinguistics is a branch of linguistics, focusing specifically on how language interacts with social structures.

## **Bilingual**

Bilingualism refers to the ability or proficiency to speak two languages (Jay, 2003:471). People often become bilingual due to practical needs in their daily lives or specific social contexts, such as in education, the workplace, or through exposure to mass media. Individuals who are bilingual have typically undergone second language learning in addition to their native language.

## **Code Switching**

Code switching is a condition in which speakers intentionally change the language or code they are using by switching from one to another. Wardhaugh (2010:98) explains that code switching is a conversational tool used to establish, cross, or break boundaries, and to create, evoke, or alter interpersonal relationships along with their associated rights and obligations. It can occur either between speakers' turns or within a single speaker's turn in a conversation. This indicates that speakers tend to choose a language that will be understood by the person they are addressing. Wardhaugh (2006:101–117) also describes that there are two types of code switching based on the distinction related to style shifting. The three types of code switching are:

### **1. Extrasentential Code Switching**

Tag switching occurs when a speaker inserts a slang term or phrase from one language into a sentence that is otherwise spoken in a different language. These words or phrases, often placed at the end of a sentence or utterance, typically come from a language different from the main language used in the sentence. For example: *Dia cantik banget, right?* (She is so pretty, right?).

### **2. Intersentential Code Switching**

Intersentential code switching takes place between sentences or at natural grammatical pauses, such as after commas or quotation marks. This type of switching happens at the boundary of a sentence or utterance. For example: *Dini is a smart girl, dia punya IQ tinggi* (she has a high IQ).

### **3. Intrasentential Code Switching**

Intrasentential code switching happens within a single sentence or clause, where the speaker switches languages at various points, such as after commas or other grammatical pauses. For example: *It is true mom, memang harganya segitu* (It is true mom, that's the price).

## Discussion

The researcher classified type of code switching that Livy Renata used when speaking by column bellow, whether the data belong to Extrasentential Code Switching, Intersentential Code Switching, Intrasentential Code Switching.

No	Data	Extra	Inter	Intra
1.	Lebih older itu <u>not my type</u>			×
2.	I pernah suka sama guru I			×
3.	Liat dia ngajar, <u>I'm always so happy be in his class you know</u>		×	
4.	<u>We're just friend</u> , Cuma kita ada project bareng		×	
5.	Tapi dating with Jefri Nichol, <u>I don't think he can combed now</u>		×	
6.	I think so, karena when I putus sama dia it's really hard for me		×	
7.	Trus after a week kita langsung deket jadian			×
8.	Because we don't have much time, karena dia tuh mau ke Singapore and I'm going to Sydney			×
9.	Dia yang minta kenalan ke his friend			×
10.	LDR doen't really workout menurut I			×
11.	Terus akhirnya I gave him another chance			×
12.	Did you cheat on me, terus dia bilang iya		×	
13.	I gave him second chance, tiba-tiba dia gak mau		×	
14.	The next day kita ngomong lagi	×		
15.	The next twenty minutes sampai mobilnya fix			×
16.	Dia ngajak rebut tapi dia bisa handle me			×
17.	Harus ada lauknya, or something	×		
18.	And I don't know it, itu sebenarnya entertaining buat kalian			×
19.	People itu suka salah nangkap			×
20.	Ada salah karena I use capslock			×
21.	But I said I'm sorry dong biar kayak dan netizen enggak begitu marah		×	
22.	Thank god I can do whatever yang I mau gitu			×

23.	Lo harus udah siap dihujat kalo lo mau dipuji, that's Verrel Bramasta told me		×	
24.	Bawa anak since birth	×		
25.	Tapi namanya anak sometimes agak gengsi			×
26.	Kalo misalnya I mabuk dan something bad happen			×
27.	Kalo gaada orang yang membantu you bisa lakuin sendiri, right?	×		
28.	I just mikir someone yang bisa terima I apa adanya			×
29.	Kadang kan children follow the footstep of their parents			×
30.	Kayak I lagi hangout with my friends, masak I urusin mobil keserempet		×	
31.	I udah tau tapi harus ngapain, tawarin insurance		×	
32.	Itu bukannya terlalu simple mi, modern problems have modern solution		×	
33.	The modern problem is that I sedikit manja			×
34.	Therefore, modern solution is cari cowok yang bisa manjain	×		
35.	So I have two kids dua suster			×
36.	Tapi kan bukan guilty, its like my mom emang manjain		×	
37.	You sama your wife ga mungkin ga berantem dong			×
38.	Yaaa right, attention	×		
<b>Total</b>		6	12	20

## 5. CONCLUSION

In this study, the code switching used by Livy Renata on the Denny Sumargo YouTube Channel was categorized into three types: Extrasentential, Intersentential, and Intrasentential Code Switching. The researchers applied a qualitative method to analyze the data, and from their findings, they concluded that Intrasentential Code Switching was the most dominant type. This type of code switching appeared at the boundaries of words and sentences, often involving a mix of Indonesian and English words within a single phrase or sentence.

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